

## Emerging Drug Testing Technology

## WHAT'S INSIDE

You Heard Me Right, Rapid-Result Hair Testing

Offering Drug Testing Policy Development Services Is the Smart Thing to Do

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#### By Bill Current, President and Founder of Current Consulting Group, LLC

magine a conversation that goes like this: "What do you think of rapid-result hair testing? You mean rapid-result urine or oral testing, right? No, you heard me right... rapid-result hair testing. Never heard of it."

#### You're about to, thanks to Wondfo.

The "Wondfo SAFElife Rapid Hair Processor" is not actually a new product, it has been around for a few years, but it has stayed a bit below the radar. Now, however, it can accurately be labeled as an emerging technology along with rapid oral fluid testing, proctored or virtual drug tests, and non-drug-testing impairment exams.

It's a common occurrence these days. In fact, it even happens at work when employees start their shift, return from a lunch break or after they've been out driving a company vehicle. You can thank the folks behind the nationwide movement to legalize marijuana who have also made it their mission to prohibit companies from securing the safety of the workplace by limiting what employers can do to prevent workplace drug abuse or take action when someone is suspected of being under the influence on the job. Unfortunately, sometimes the consequences the rest of us must pay are tragic.

And the timing couldn't be better considering the announcement from the U.S. Drug Enforcement Administration (DEA) that it wants to reclassify marijuana as a Schedule III controlled substance, which will make it legal for doctors to prescribe marijuana rather than simply recommend it. The move will certainly lead to more drug users flooding the judicial system and workplaces, and more government agencies and employers looking for innovative ways to conduct drug tests.

Historically, we know that as lawmakers and bureaucrats remove barrier after barrier, the rate of drug abuse soars and along with it the predictable negative workplace consequences, including the escalation of post-accident positive drug test results for marijuana.

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Jessica Polk Senior Director of Marketing Services for Current Consulting Group

### Stop by to see the Current team at Booth 26!



5/16: Emerging Technology and the Future of Drug Testing: Panel Discussion with Bill Current and Panel

5/16: Keeping Your Clients Out of Trouble & Growing Your Business - Compliance Education is the Answer! with Brian Feeley and Rick Tennant

5/17: Results of the 26th Annual Drug Testing Industry Survey with Bill Current

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## Offering Drug Testing Policy Development Services Is the Smart Thing to Do

By Bill Current, President and Founder of Current Consulting Group, LLC

rom the dawn of civilization, or at least since the beginning of the drug testing industry, a written drug testing policy has been crucial to the success of a company's drug-free workplace program. The policy is where employees learn the why, who, what, how and when of the company's program—why the company conducts drug testing, to whom testing applies, what kind of behavior is considered a violation of the policy, how drug testing is performed, and when testing will be conducted (pre- and post-employment).

Yet, despite its importance, a drug testing policy is sometimes treated as an afterthought by both employers and drug testing providers. But providers do a great disservice to their clients by not emphasizing the critical importance of a well thought out policy that reflects a client's drug testing objectives and covers all applicable state laws and federal regulations. Too many providers simply give their clients a one-size-fits-all model policy or policy template that makes no mention of applicable state laws and requires little more than inserting the company's name and address at the top. The following are five compelling reasons why drug testing providers should offer customized policy development and review services. **First, it's the smart thing to do for both you and your clients.** Many companies do not have the internal resources to draft an effective, legally compliant drug testing policy. They also tend to rely on their drug testing provider to help them make important decisions about their program. If you don't offer policy services, they will get that help from some other source, which leaves a wide-open gap in your relationship with that customer.

Second, why a company conducts drug testing determines how they test, and the policy is a blueprint for achieving those objectives. As you guide a client through the process of accurately identifying their drug testing objectives and deciding on how to best achieve those objectives, you are recording all of it in a policy that keeps you connected with your client from month-to-month and year-to-year. As laws change, you're there to update important policy language, further solidifying that relationship. In a very true sense, the policy also serves as a blueprint for retaining satisfied clients for the long run.

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## Being Current get to know our team



- I love travel and my husband and I take our three kids all over the world.
- I'm a tortilla snob because I grew up in a border town and had the best and freshest tortillas every day.
- I live in Florida and it's possible that I'm responding to your email from the beach.



- I'm a graduate of Georgetown Law and Brigham Young University.
- I'm a licensed and practicing attorney in the state of Florida.
- I'm a former trial attorney and have tried dozens of criminal jury trials.



- I consult with our clients on all matters but particularly on state law issues.
- I research the relevant bills introduced and progressing through state legislatures each month.
- I'm an expert on state marijuana laws as they relate to workplace drug testing and I write and speak on these issues regularly.



### Yvette Farnsworth Baker, Esq.

Senior Legal Consultant ybaker@currentconsultinggroup.com

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MARIJUANA LAWS ARE CHANGING. DRUG TESTING METHODS ARE CHANGING. WHAT CAN YOU DO?

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# Over **96,700** drug overdose deaths happened in the last year.

Are you ready to talk about drug testing?





- Drug Screening news to keep you updated.
- Trends in Drug Screening
- The Drug Screening Challenge

(test your knowledge of legal drug screening practices)

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### EDITOR'S MESSAGE

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